

STANDARD FORM CONTRACT
for Advertising and Information Services
(as amended on March 28, 2022)

Kyiv

July 14, 2021

This Standard Form Contract (hereinafter referred to as the Contract) regulates the relations regarding provision of paid advertising services on the information electronic resource DEV.UA between "**Dev Ukraine**" **Limited Liability Company** (hereinafter referred to as "**Dev Ukraine LLC**" or **the Contractor**), represented by Egor Dmitrievich Serkov, Director, and the customer of the advertising and information services (hereinafter referred to as **the Customer**), who has accepted the public offer (the Offer) to conclude the Contract, as well as mutual rights, obligations of the Parties, their liability for failure to perform (improper performance of) obligations under this Contract.

The text of this Contract is posted on the Internet at <https://mediakit.dev.ua/> is a public offer (the Offer) of the Contractor, aimed at an indefinite number of persons to enter into this Contract. The fact of prepayment for the advertising and information services of the Contractor specified in the invoice issued by the Contractor shall indicate the Customer's consent to this Offer and the Customer's acceptance of the terms and conditions set forth below.

1. Definition of the terms used in this Contract

1.1. The terms used in this Contract shall be defined as follows:

Acceptance shall mean the Customer's actions aimed at accepting the Offer and manifested in prepayment for the advertising and information services specified in the invoice issued by the Contractor.

Banner shall mean a graphic image of an advertising nature of a certain size (extension), which serves as a hyperlink to the Customer's website or a page with additional information.

Contractor shall refer to "Dev Ukraine" Limited Liability Company, which provides advertising and information services under the terms and conditions of this Contract.

Offer shall mean a public offer of the Contractor aimed at an indefinite number of persons to enter into the contract with the Contractor for the provision of advertising services remotely (hereinafter referred to as the Contract) on the terms and conditions of this Offer, posted on the Internet at: <https://mediakit.dev.ua/>.

User shall refer to a visitor of information resources on the Internet who is not a Party to this Contract.

Advertising and information materials shall mean information of advertising and informative nature provided by the Customer for the purpose of its placement on the Website (ads, banners, logos, hyperlinks, press releases, articles, custom surveys, news materials, other services with advertising functions), in order to attract attention of the Website users to the Customer and (or) any aspects of the Customer's activities, building or maintaining interest in the Customer and (or) the Customer's promotion in the market.

Customer shall refer to a legal entity or an individual, a resident or a non-resident of Ukraine which has accepted the Offer and is a customer of the advertising and information services the Contractor places on the Website located at the URL address: <http://dev.ua/>.

Website shall mean the website (information electronic resource DEV.UA), hosted on the Internet at the URL: <http://dev.ua/>.

Parties shall refer collectively to the Contractor and the Customer.

2. Subject of the Contract

2.1. The Contractor shall undertake to provide the advertising and information services specified in Annex 1 to this Contract at the request of the Customer, and the Customer shall undertake to accept such services and pay for them in accordance with the procedure and under the terms and conditions set forth in this Contract. Services not listed in Annex 1 shall be provided by the Contractor under a separate contract executed by the Contractor in a simple written form.

2.2. A specific list of the advertising and information services that the Contractor provides to the Customer, and the term of their provision shall be specified in the invoice issued by the Contractor on the basis of the Customer's application. Additional terms and conditions of the services (special order of provision, quantitative and qualitative indicators) shall be specified in the invoice, if necessary.

2.3. This Contract shall be concluded by the Customer's accession to this Contract (Clause 634), i.e. by the Customer's acceptance of the terms and conditions of this Contract (Offer) as a whole in accordance with Clause 642 of the Civil Code of Ukraine.

2.4. The Customer shall order the advertising and information services for a specified period, indicating the particulars of the specified service.

2.5. Exclusive rights in full and for the entire term of the copyright to any intellectual property that have arisen or may arise within the framework of the provision of the Services under the Contract shall belong to the Contractor.

3. Procedure for the provision of services

3.1. The Customer shall submit an application to the Contractor for the provision of the Services, specifying particular conditions for placing advertising and/or information materials (hereinafter referred to as the Advertising Materials/Materials), as well as provide the Contractor with the Advertising Materials on an electronic medium in the form and format complying with the technical requirements for such materials. Detailed description of the technical requirements for the Advertising Materials, as well as the accompanying documentation shall be determined by the Parties, if the provision of such by the advertiser (Customer) is not required by the current legislation of Ukraine.

3.2. The Parties shall agree on the specific type or manner of advertising and the terms of the provision of the Services. An invoice shall be proof of acceptance of the Order for execution.

3.3. If the Contractor discovers defects in the Advertising Materials that preclude the provision of the Services, the Contractor shall notify the Customer of such defects within two (2) business days from the date of the submission of the Materials by the Customer. In this case, the Parties shall agree on the terms and procedure for eliminating such defects in order to fulfill the terms of the Contract.

3.4. The Customer shall guarantee and confirm that all materials submitted by the Customer to the Contractor for the provision of the Services under this Contract, including images and texts, comply with copyright and other rights of third parties, and the Customer shall be solely liable for such. The Contractor shall not check the Advertising Materials to verify that they are reliable, there are no ambiguities, or elements that could mislead the consumer.

3.5. Acceptance to place and/or confirmation by the Contractor of the possibility to place any Advertising Materials shall under no circumstances mean approval of the Customer's right to use in such Advertising Materials any intellectual property of third parties and/or other action that violates the rights (legitimate interests) of third parties, as well as violation of the law in any other form. The Customer shall be solely liable for such use and any consequences of such use, as well as for the content of the Advertising Materials and its compliance with legal requirements.

3.6. The Customer shall guarantee the completeness and reliability of the information submitted to the Contractor, as well as the fact that this information does not violate property rights or other rights of third parties and complies with the legislation of Ukraine.

3.7. Claims on the part of third parties regarding the content of advertising information submitted by the Customer to the Contractor, in case of violation of the above-mentioned guarantees, shall be considered and settled by the Customer independently. The Customer shall reimburse the Contractor for any damages incurred as a result of a breach of the said guarantees.

3.8. Acceptance of the Services shall be performed on the basis of Delivery and Acceptance Acts signed by the authorized representatives of the Parties, executed in accordance with the requirements of the current legislation of Ukraine.

3.9. The Customer shall be obliged, not later than five (5) business days from the date the Customer receives an Acceptance Act for Services Provided from the Contractor to sign it and send it to the Contractor, or, should there be any comments to the Services provided, to send a written reasoned refusal to accept specific services to the Contractor. In case the Customer fails to submit the Acceptance Act for Services Provided or reasoned refusal to accept the services provided in the specified period, the Acceptance Act for Services Provided shall be deemed signed by the Customer, and the obligations of the Contractor shall be deemed fulfilled properly and in full, which shall be confirmed by closing the Delivery and Acceptance Act of Services Provided unilaterally by the Contractor. In case the Customer submits a reasoned refusal to accept the services provided, the Parties shall draw up an Act within five days with a list of required improvements and terms for their implementation to be made by the Contractor at the Contractor's expense. After elimination of defects, the Contractor shall prepare a new Acceptance Act for Services Provided and send it to the Customer for signing.

3.10. The exchange of information between authorized persons of the Parties shall be in writing via all available means of communication which allow to reliably determine that the information comes from the Party to the Contract and to confirm that it has reached the addressee.

3.11. Exclusive rights in full and for the entire term of the copyright to any intellectual property that have arisen or may arise within the framework of the Services under the Contract shall belong to the Contractor.

4. Rights and obligations of the Parties

4.1. The Customer shall have the right to:

4.1.1. Require proper provision of the advertising and information services in accordance with the terms and conditions of this Contract from the Contractor;

4.1.2. Receive consultations on the issues related to the provision of the advertising and information services under this Contract from the Contractor during business hours (from 10.00 to 18.00, except weekends, public holidays and other holidays) by phone and (or) by e-mail specified on the Website.

4.2. The Customer shall be obligated to:

4.2.1. Fulfill the obligations under this Contract in a timely and proper manner, as well as timely and fully pay the Contractor for the advertising and information services ordered in accordance with the terms and conditions of this Contract;

4.2.2. Provide the Contractor with the required advertising and information materials that meet the requirements of Ukrainian legislation in a timely manner;

4.2.3. Not take any actions aimed at undermining network security or disrupting operation of information and technical resources of the Contractor and third parties;

4.2.4. Not use the services of the Contractor to carry out actions aimed at undermining network security or disrupting operation of software and hardware on the Internet, as well as for network attacks on any resources available via the Internet. In case the Customer violates the provisions of Clauses 4.2.3. and 4.2.4. of this Contract, the Customer shall reimburse in full the damage incurred by the Contractor;

4.2.5. Provide the Contractor with copies of licenses (with presentation of the original) if the Customer's activities are subject to licensing, copies of certificates (with presentation of the original) if the advertised goods (works, services) are subject to certification, as well as positive conclusions of authorized bodies in case of advertising goods (works, services) for which appropriate permits are required;

4.2.6. Ensure preservation and confidentiality of the Information received from the Contractor (links, names and access passwords, mobile phone numbers of the Contractor's specialists, etc.);

4.2.7. Ensure compliance of the provided advertising and information materials with the requirements of legislation on advertising, unfair business practices and other legislation of Ukraine. The Customer shall guarantee that the Contractor's posting of the advertising and information materials provided by the Customer on the Website does not violate copyright and related rights as well as trademark legislation;

4.2.8. In case of any claims against the Contractor regarding the volume, quality, date of placement of the Advertising Materials, the Customer shall notify the Contractor in writing, detailing the nature of the claims, within 24 hours from the date of placement of the relevant materials of the Customer;

4.2.9. Ensure compliance of the advertising displayed with generally accepted moral standards and accuracy of the facts presented therein. The Customer shall guarantee the compliance of the advertising with the current legislation of Ukraine and to accompany advertising with warning notices in cases and manner prescribed by the current legislation of Ukraine. By submitting the order, the Customer acknowledges all the rights of the Contractor required to place the advertisement.

4.2.10. Study independently the terms and conditions of this Contract, published on the Internet at: https://mediakit.dev.ua/public_contract.pdf for amendments made by the Contractor unilaterally.

4.3. The Contractor shall have the right to:

4.3.1. Engage third parties to fulfill the obligations under this Contract without additional agreement with the Customer;

4.3.2. Automatically terminate the provision of the advertising and information services (withdraw any advertising and information materials of the Customer placed on the Website) on the next calendar day after the end of the period of services paid, in case of failure to receive a new application from the Customer and in the absence of payment for services following submission of a new application;

4.3.3. Refuse to place the advertising and information materials of the Customer on the Website in the following cases:

- if the Contractor finds that the content of the advertising and information materials violates the legislation of Ukraine, and contradicts the terms of this Contract;

- if the content of the advertising and information materials does not meet technical requirements for advertising information placed on the Website;

- if the business activity of the Customer is in competition with the business activity of the Contractor, as well as if the Customer wishes to place advertisements of Internet websites on news topics or business activities in competition with the business activity of the Contractor.

4.3.4. Keep information about all the Customer's connections to the Contractor's information and technical resources, including IP addresses, cookies and addresses of the requested pages, if such information has been obtained within the framework of this Contract;

4.3.5. Not accept for consideration Customer's claims submitted after the term specified in Clause 4.2.8 of this Contract;

4.3.6. Change technical characteristics and parameters of software and hardware involved in the process of providing advertising and information services either on a scheduled or unscheduled basis, if such changes are intended to support the performance of software and hardware or to improve their operation, including with a temporary (up to two working days) suspension of the provision of services;

4.3.7. Unilaterally change the terms and conditions of this Contract in the manner prescribed in Section 8 of this Contract;

4.3.8. Suspend the placement on the Website of the advertising and information materials of the Customer, if third parties, including public authorities, submit claims, lawsuits and other demands or if the Contractor in any other way receives information that the advertising and information materials posted by the Customer violate copyrights of third parties, the legislation on advertising, unfair business practices, trademarks and other legislation of Ukraine, until the Customer provides evidence of the absence of the above violations. Evidence of the absence of these violations shall be provided by the Customer within five (5) business days from the receipt of the respective request from the Contractor (unless the Parties have agreed upon other terms for providing evidence). If the Customer fails to provide evidence within the specified period, the Contractor shall have the right to terminate the placement of advertising and information materials of the Customer on the Website (unilaterally withdraw from this Contract). The sufficiency of the evidence for the purposes of this clause (in the absence of a court decision and/or decision by another competent authority) shall be determined solely at the discretion of the Contractor;

4.4. The Contractor shall be obligated to:

4.4.1. Undertake to provide advertising and information services to an indefinite number of persons who have applied for these services. By placing Advertising Materials/Materials the Contractor assumes that the Customer has previously received all necessary permits for the publication and use of such Advertising Materials/Materials and their use does not violate any rights of third parties, the Law of Ukraine "On Advertising" and other provisions of the current legislation of Ukraine.

4.4.2. During the term of this Contract, make efforts to eliminate any failures and errors, within the bounds of possibility, in case they occur during the demonstration of advertising and informational material of the Customer, except in cases where such errors and failures occur under circumstances beyond the control of the Contractor;

4.4.3. Ensure the provision of high quality services in accordance with the terms and conditions of the Contract and the invoice, and provide the services by the date agreed upon by the Parties.

4.4.4. Ensure the availability of the Customer's advertising and information materials on the Website for the period specified in the respective invoice;

4.4.5. Consult the Customer by phone and (or) by e-mail on the issues arising in relation to the services provided under this Contract;

4.4.6. Ensure preservation and confidentiality of the information submitted by the Customer, except for cases when access to such information provided to third parties is a prerequisite for the proper provision of services under this Contract and (or) is compulsory under the legislation of Ukraine, or when the information submitted by the Customer is publicly available or has been obtained by the Contractor from third parties to whom the Contractor has no obligation of ensuring its confidentiality;

4.4.7. Timely eliminate defects in the advertising and information services according to the comments of the Customer, which shall be received under the terms and conditions of this Contract.

5. Cost of the advertising and information services and payment procedure

5.1. The Contractor shall issue an invoice to the Customer for payment on the basis of the Customer's application containing the Customer's details. The cost of the advertising and information services specified in the invoice shall be calculated (determined) by the Contractor based on the Contractor's tariffs specified in Annex 1 to this Contract.

5.2. The invoice shall be executed in simple written form in two copies, one of which shall be sent to the Customer, and the other shall remain with the Contractor.

5.3. The Customer shall make a 100% prepayment for the advertising and information services by transferring the cost of services to the Contractor's settlement account specified in this Contract within three (3) banking days from the date the Contractor issues the invoice. Customers-residents of Ukraine shall pay for the ordered services in Hryvnias, non-resident customers shall pay in US Dollars or Euros.

5.4. There are discounts for the services listed in Table 2 "Rates for Additional Advertising and Information Services" of Annex 1 to the Contract; the amount of a discount depends on the number of ordered and paid partner materials within the framework of the promotion of one service or one product of the Customer:

- 2-3 partner materials – 5%
- 4-5 partner materials – 10%

- 5-6 partner materials – 15%
- 7-8 partner materials – 20%

The discounts listed in this clause shall be valid and accumulate provided that no more than 30 calendar days pass between the first and each subsequent order.

5.5. The Contractor shall have the right to provide discounts on the services of banner advertising (Table 1) and additional services (Table 3) at the Contractor's discretion, as well as to establish a bonus program.

5.6. The Customer shall bear the costs of transferring the funds to the Contractor's settlement account.

5.7. The date of payment shall be the date of arrival of funds to the beneficiary's settlement account.

5.8. The payment for the advertising and information services under this Contract shall be made exclusive of VAT.

5.9. The services paid for by the Customer shall be deemed to have been duly provided and accepted by the Customer if the Contractor has not received any written claims from the Customer within five (5) business days from the date of termination of the services. The Contractor **shall draw up an Act of Services Provided and send it to the Customer** within ten (10) business days from the date of termination of services.

5.10. Advance payments, prepayments, deferred payments and other payments made by either Party under this Contract shall not constitute a commercial loan as agreed by the Parties.

5.11. Based on the additional labour input of the Contractor to the cost of services, a coefficient of 1.2 shall be applied to the category of customers whose activities are subject to compulsory licensing in accordance with the legislation of Ukraine.

5.12. In case the Contractor violates the obligations under the Contract, the Customer shall have the right to demand a refund of the prepayment made. The refund to the Customer shall be made within 30 calendar days from the date the Contractor receives the respective written notice.

6. Liabilities of the Parties. Dispute resolution procedure

6.1. In case one of the Parties suffers damage as a result of a failure to perform (improper performance) by the other Party of its obligations under this Contract, the Party at fault shall be obliged to reimburse the damage in full to the other Party.

6.2. In case the Contractor receives a written claim in accordance with the procedure established in Clause 4.2.8., the Contractor shall within five (5) business days consider this claim and, if it is reasonable, agree with the Customer on the period of elimination of defects in the services provided.

6.3. In case the Contractor violates the agreed terms of elimination of defects in the services provided, the Contractor shall pay to the Customer for each day of delay a penalty at the rate of 0.1% of the cost of such services, for which the Contractor has failed to eliminate the defects.

6.4. The Contractor shall be exempt from liability for a failure to perform the Contractor's obligations (improper performance) under this Contract if such a failure (improper performance) is caused by the following circumstances:

6.4.1. Replacement, repair or adjustment of equipment, software or other works required to maintain the performance or improvement of the software and hardware of the Contractor;

6.4.2. An action (a failure to act) of third parties; malfunction of telecommunication channels, data networks, information resources or services; accidents (malfunctions) in the power or computer networks, which are outside the Contractor's own resources or the operation of which is beyond the Contractor's control;

6.4.3. Presence of errors or malicious components in the software used on the Contractor's servers or other servers on the Internet, as well as in the software used by the Customer;

6.4.4. Failure by the Customer to maintain confidentiality of the Customer's credentials or other sensitive information, unauthorized access by third parties to the Customer's technical or information resources;

6.4.5. Presence of settings and/or programs restricting display of the Customer's Advertising Materials placed on the Website (ad blockers, etc.) in the devices of the Website users;

6.4.6. Difference in the layout of the full and adaptive mobile version of the Contractor's Website when viewed on different devices.

6.5. The Contractor shall not be liable for the content of advertising and information materials provided by the Customer, as well as for the content of the information located on the technical and information resources of the Customer.

6.6. The Contractor shall not be liable and shall not make any express or implied guarantees (including guarantees of rights or fitness for a particular purpose) for any information, goods (works, services) sold by the Customer.

6.7. The Parties to this Contract unconditionally agree that the maximum amount of damages that can be recovered from the Contractor for a failure to perform (improper performance of) the services shall be limited to the amount paid by the Customer for such services.

6.8. The Customer shall be solely liable for any actions taken in the process of using the Internet, information resources or services of the Contractor, as well as for the consequences of such actions.

6.9. The Customer shall be solely liable for any, including unauthorized, actions of third parties that occur as a result of the Customer's failure to comply with the terms and conditions of this Contract on confidentiality of its credentials or other information of a classified nature, as well as for the consequences of such actions.

6.10. By accepting this Offer the Customer understands that together with the advertising and information materials the Customer may transfer intellectual property items (means of identification, etc.) to the Contractor to place on the Website, and the Customer shall be solely liable for possible violations of copyright law (related rights) and other intellectual property items, as well as other rules of Ukrainian legislation, related to the fact of placing the advertising and information materials on the Website on the Internet.

6.11. The Customer shall reimburse to the Contractor all damages incurred in connection with the placement of the Customer's advertising and information materials that do not comply with the legislation of Ukraine.

6.12. In case the Customer fails to pay for the services provided by the Contractor under this Contract, the Customer at the request of the Contractor shall pay interest for the use of another's money in accordance with Article 536 of the Civil Code of Ukraine at the rate of 0.5% of the cost of the services not paid in time for each day of delay in payment agreed upon by the Parties, starting from the tenth calendar day after the advertising and information materials are placed and ending with the day of payment for the services listed on the respective invoice.

6.13. All disputes and disagreements between the Parties arising in connection with the conclusion, execution, amendment and termination of this Contract shall be resolved primarily through mutual negotiations between the Parties. Disputes not resolved by the Parties by negotiation shall be considered and resolved in accordance with the legislation of Ukraine.

6.14. Should any of the terms and conditions of this Contract become invalid, null and void, or be deleted from this Contract, this shall not invalidate other terms and conditions of this Contract that remain valid and binding on both Parties.

6.15. Pre-trial (complaint) procedure for resolving disputes under this Contract shall be obligatory. The Parties have set a period of 10 calendar days to consider claims on grounds other than those specified in Clause 6.2. of this Contract.

6.16. All relations between the Parties hereunder that are not regulated by this Contract shall be regulated in accordance with the legislation of Ukraine. The legislation that applies to the relations between the Parties under this Contract shall be the legislation of Ukraine, with the exception of the rules concerning conflict of laws.

7. Force majeure

7.1. The Parties shall be exempt from liability for violation of this Contract in cases of force majeure circumstances (force majeure) arising after the conclusion of this Contract by the Parties and having a causal link between the fact of force majeure and the violation of obligations by the Party; also when the circumstances contain signs of emergency and imminence, which makes it objectively impossible to perform obligations under the Contract terms and conditions, and the Parties have no opportunity to prevent such circumstances.

7.2. Force majeure circumstances (force majeure) shall mean the circumstances specified in, but not limited to, the list below: natural disasters (e.g., fires, floods, earthquakes, hurricanes, snow storms, freezing of the water surface); military conflicts, military coups, acts of terrorism, military and anti-terrorist operations, outbreaks of infectious diseases, epidemics, epizootics, quarantines, closure of sea straits lying in the regular sea route between ports of loading and unloading, civil unrest, strikes, caused by decrees, directives, orders of the government, the president, other authorities and local governments or other administrative or government restrictions, including, but not limited to, export and import bans and other events affecting the performance of the obligations by the Parties under this Contract, and other circumstances beyond the will and control of the Parties, regardless of whether they are similar to the above circumstances.

7.3. The Party that is unable to perform its obligations under this Contract due to force majeure circumstances (force majeure) shall promptly notify the other Party in writing, by registered letter with a notice, including a description of the attachment in such a letter, of the beginning and/or termination of the above circumstances, but in any case not later than seven (7) days from the date of their occurrence or termination.

7.4. The fact of the occurrence of force majeure must be confirmed by duly executed documents of the relevant Chamber of Commerce and Industry.

8. Contract validity period and amendments to the Contract

8.1. This Contract shall enter into force upon its publication on the Internet at https://mediakit.dev.ua/public_contract.pdf, and shall remain in effect until revoked by removal from the Internet.

8.2. The Contractor shall have the right to unilaterally amend the terms and conditions of this Contract. The amendments shall take effect upon publication on the Internet at https://mediakit.dev.ua/public_contract.pdf.

8.3. In case of disagreement with the amendments made to this Contract, the Customer shall have the right to terminate it by sending a respective written notice to the postal address of the Contractor. In this case, the Contract shall be deemed terminated from the day following the day of receipt of the notice by the Contractor, and in the part of the obligations that have not been fulfilled by the Parties, the Contract shall remain in force until they are fulfilled.

8.4. The Customer's silence (absence of written notices of termination of this Contract) shall be recognized as the Customer's consent to the amendments to this Contract.

9. Miscellaneous

9.1. The Parties shall agree to unconditionally recognize that the texts of the documents received by fax and through communication channels (e-mail) shall have the same legal effect as the documents executed in simple written form in hard copy, except in cases where the execution of documents in hard copy is mandatory as required by this Contract.

9.2. The Parties unconditionally agree that all correspondence, notices and messages received via fax and/or electronic mail addresses specified in this Contract as details of the Parties shall be deemed delivered to the addressee in a proper form.

9.3. The Parties shall promptly check correspondence sent to their e-mail addresses.

9.4. All risks associated with the occurrence of adverse consequences due to non-compliance with the requirements of Clause 9.3. of this Contract shall be borne by the Party that allowed such a violation.

9.5. This Contract shall enter into force upon the Customer's acceptance of this Offer.

9.6. This Contract, except for cases of early termination, shall be valid until the expiry of the period of services agreed upon in the respective invoice, except for the Customer's obligation to ensure confidentiality of the information provided for in Clause 4.2.6. of this Contract, effective indefinitely.

9.7. This Contract may be terminated as follows:

9.7.1. Upon mutual agreement of the Parties executed in a simple written form;

9.7.2. By unilateral withdrawal of the Contractor from the Contract in case the Customer fails to perform (improper performs) the Customer's obligations ;

9.7.3. By unilateral withdrawal of the Customer from the Contract in case the Contractor fails to perform (improper performs) the Contractor's obligations under this Contract, as well as in case of disagreement with the amendments made to this Contract.

9.8. The Customer shall guarantee that he/she fully understands the terms and conditions of this Contract. In addition, the Customer shall guarantee that by accepting this Offer, the Customer enters into the Contract voluntarily, under no influence, threats, deception or misrepresentation, and having all the rights to enter into this Contract.

9.9. The place of conclusion of this Contract shall be Kyiv, Ukraine.

9.10. Date of conclusion of this Contract shall be the date of the Customer's actions indicating the acceptance of the public offer to conclude this Contract.

10. Details of the Parties

10.1. The Customer's details shall mean the details specified by the Customer when applying for the advertising and information services under this Contract and in the payment order for payment of the services under this Contract.

10.2. Each Party shall notify the other Party in writing, by e-mail or by fax of any changes in its name, banking details, or legal form, no later than five (5) business days following such changes. If either Party violates this obligation, the other Party shall not be liable for the consequences of the failure to notify the other Party.

10.3. Details of the Contractor:

"Dev Ukraine" LLC

("Dev Ukraine" LLC)

EDRPOU (Unified State Register of Enterprises and Organizations of Ukraine code) 44317511

Addresses: Ukraine, 01001, Kyiv, Sportyvna Sq., Building 1-A, 11th floor

Tel.: +38 (096)-646-57-60

E-mail: hello@dev.ua

Bank Details

Settlement account No. UA96300346000026008098291801 (UAH)

Settlement account No. UA96300346000026008098291801 (EUR)

Settlement account No. UA96300346000026008098291801 (BYN)

Settlement account No. UA96300346000026008098291801 (USD)

JSC Alfa-Bank, bank code 300346, EDRPOU 44317511.

SWIFT: ALFA UA UK

Correspondent accounts:

<https://alfabank.ua/upload/corporate/banks.pdf>

Rates for Placing Advertising and Information Materials

1. Rates for Placing Banner Ads

1.1. Placing banner ads in different versions of the Website

No.	Format of advertising materials (px size)	Placing	Price			
			½ week and/or 50% of displays	1 week placement	1 month 50% of displays	1 month 100% of displays
1	Horizontal banner (720x200px)	Static, Desktop, home page	From 7,300 UAH (250 USD)	From 11,700 UAH (400 USD)		From 38,130 UAH (1,270 USD)
2	Company logo in the partner block	Static, Desktop, home page				From 23,400 UAH (800 USD)
3	Vertical desktop banner (240x400px)	Static, adaptive version of the Website for desktops	From 5,400 UAH (185 USD)	From 10,000 UAH (345 USD)		From 33,700 UAH (1,152 USD)
4	Creating a clickable "Text Button" element		From 8,850 UAH (300 USD)	From 16,100 UAH (500 USD)		From 62,000 UAH (1,930 USD)
5	HTML text block creation		From 7,300 UAH (250 USD)	From 11,700 UAH (400 USD)		From 45,000 UAH (1,400 USD)

1. Adaptive version of the Website for mobile devices is not designed to display banners from the desktop inventory.

2. 1/2 week placement is Monday through Wednesday or Thursday through Sunday (3 consecutive business days or 2 consecutive business days + 2 consecutive days off). Days of the week may be adjusted at the Contractor's discretion.

2 Rates for Additional Advertising and Information Services

Service	Minimum placement period or quantity	Price per min. Period
Promotional articles and partner materials		
Sponsorship material prepared by the Contractor (up to 2 agreements with the Customer)	1 article	From 28,100 UAH (960 USD)
Promotional material prepared by the Customer and agreed upon with the Contractor (up to 2 agreements with the Customer)	1 article	From 17,000 UAH (575 USD)
Partner material in the "Card" format	1 article	From 28,100 UAH (960 USD)
Partner material in the "Article" format	1 material	From 33,800 UAH (1,155 USD)
Partner material in the "Overview of IT jobs from the inside" format	1 overview	From 33,800 UAH (1,155 USD)
Partner material in the "Test" format	1 material	From 30,200 UAH (1,035 USD)
Partner material in the "Company Dossier" format	1 material	From 28,100 UAH (960 USD)
Partner material in the "Stress Interview" format	1 material	From 30,200 UAH (1,035 USD)
Special Project	1 material	From 44,900 UAH (1,535 USD)
IT Guide	1 material	the price is determined individually

Partner material in an interactive format	1 material	the price is determined individually
Partner Section Partner Material Series	1 month	the price is determined individually
Partner native project in video format	1 material	the price is determined individually

3. Additional services

Promotion of the Customer's advertising and information materials on the pages of the Contractor's Website in social networks (Facebook, Twitter, LinkedIn).	1 placement	From 5,900 UAH (200 USD)
Promotion of advertising and information materials of the Customer on the pages of the Contractor's Website in the social network Instagram	1 placement	From 5,900 UAH (200 USD)
Promotion of the Customer's advertising and information materials on the pages of the Contractor's Website in the social network Telegram at https://t.me/devukraine .	1 placement	15,300 UAH (500 USD)
Placing a photo for an advertising article or partner material/event on the Contractor's Website with the subsequent submission of the photo (on the following terms: without the transfer of exclusive rights, with mandatory attribution dev.ua when placing on other resources, other than dev.ua)	1 placement	From 5,900 UAH (200 USD)
Placing a video for partner material on the Contractor's Website with the subsequent submission of the video (on the following terms: without the transfer of exclusive rights, fixed price, with mandatory attribution dev.ua when placing on other resources, other than dev.ua)	1 placement	From 10,100 UAH (345 USD)

1. A detailed description of the services and the terms and conditions of their use specified in Annex 1 to this Contract is posted at <https://mediakit.dev.ua/> and is an integral part of this Contract.
2. Continued placement of the material cannot be used by the Customer for a period of more than 2 days on the same position on the Contractor's website.

